Qassim University
جامعة القصيم
كلية الأعمال و الاقتصاد

MBA Program Handbook

Department of Business Administration
College of Business and Economics
(CBE)
Qassim University

1447 A.H.
2025/2026 A.D.

CBE | AACSB ACCREDITED

Table of Contents

المحتويات

1. Introduction to the College of Business and Economics (CBE) 4
1.1. CBE History 4
1.2. CBE Vision 4
1.3. CBE Mission 4
1.4. CBE Values 4
1.5. CBE Strategic Goals 5
2. Master of Business Administration (MBA) Program 6
2.1. An Overview 6
2.2. Program Mission 6
2.3. Program Goals 6
2.4. Graduates Attributes 6
2.5. Program Learning Outcomes (PLOs) 7
2.6. Professions/jobs for which students are qualified 8
2.7. Relevant occupational/ Professional sectors: 8
2.8. Program Management Structure 9
3. Admission in MBA program 10
3.1. General conditions for admission 10
3.2. Tuition fees 10
3.3. Required documents 10
3.4. Course Duration and Program Completion Criteria 11
3.5. Integration of program goals, program learning outcomes (PLOs), and graduates' attributes 11
3.6. Alignment of Vision, Mission, and Objectives across different levels in the Institution 15
4. MBA Study Plan 17
4.1. Courses Description 23
5. Grades and Graduation Regulations 33
5.1 Grade Point Average (GPA) Semester/Level 33
5.2 Grade Point Average, Cumulative 33
5.3 Grade Reports 33
5.4 Grades Breakdown 33
6. Academic Progression, Disruption and Dismissal 34

6.1 Academic Progression 34
6.2 Attendance 34
6.3 Disruption 34
6.4 Dismissal from the University 34
7. Code of Conduct 35
7.1 Academic Misconduct 35
7.2 Cheating 35
7.3 Plagiarism 35
7.4 Intellectual Property 36
8. Student Rights, Issues, and Grievances 36
8.1. Appeals 36
8.2. Academic Rights of Postgraduates Students 36
8.3. Disciplinary Issues 37
8.4. Academic Issues 37
8.5. Students Complaints 37
9. Education Resources and Student Support Services 38
9.1. Qassim University Library Services 38
9.2. Student Affairs Office 39
9.3. Student Activities 39
9.4. Research Journal 39
9.5. Physical Facilities 41
9.6. Teaching Halls 41
10. Faculty Members 42
11. College and Department Administration 46

1. Introduction to the College of Business and Economics (CBE)

1.1. CBE History

The College of Business and Economics (CBE) was established in 1981 to cater to the growing demand for business professionals in the region. It is one of the founding colleges of Qassim University. The female wing of CBE was started in 1986. Over the years since its inception, CBE has grown to be one of the reputed business schools in the Kingdom.



1.2. C

research, sustainable development and effective national and international partnership

1.3. CBE Mission

Provision of educational, research and professional services to prepare competitive competencies and contribute to the promotion of the economy and sustainable national development, in a renewable environment that inspires research, innovation and partnership.

1.4. CBE Values

Belongingness: We foster a sense of national belongingness and the spirit of initiative, giving and volunteering.
Integrity: We do commit to work with sincerity, honesty, and loyalty.
Justice: We commit to achieve the highest degree of fairness in all of our practices.
Transparency: We commit to the requirements of targeted audience in all decisions and interactions with all relevant parties.

Perfection: We commit to the continuous application of national and international high-quality standards to achieve a competitive advantage to graduates.
Creativity: We believe in creative thinking, renovation and development of economic and business administration concepts, principles and practices.
Institutionalism: We are committed to the principles of teamwork and participation in planning and decision-making.
Sustainability: Embedding sustainability in teaching, research, and operations.

1.5. CBE Strategic Goals

1. Guarantee the educational quality of the college.
2. Boosting college students' proficiency, competitiveness, and excellence.
3. Strengthening the college's research identity and innovation and improving graduate studies to address the needs of sustainability.
4. Improved institutional governance and administrative performance, as well as increased satisfaction and institutional loyalty in the college.
5. Development of technological and informational performance and sustainability of the college's infrastructure.
6. Improvement of college's partnerships and knowledge exchange on a national and international level

2. Master of Business Administration (MBA) Program

2.1. An Overview

The Master of Business Administration (MBA) Program offered by the College of Business and Economics (CBE) is one of the pioneer programs at Qassim University. The program started in the academic year 2004-2005 (1425-1426H). This program is designed to prepare competent professionals for the emerging competitive business landscape at the national and international levels. This program empowers ambitious learners to become high-impact business leaders through a powerful blend of advanced knowledge, cutting-edge research and emerging technologies. With a strong focus on critical thinking, strategic thinking, and leadership the program equips graduates with a broad range of opportunities for personal and professional growth in line with Vision 2030 of the Saudi Arabia.

The program is delivered in English during evening sessions held twice a week, providing flexibility for aspiring professionals from both the public and private sectors. The program was among the early recipients of international accreditation in Saudi Arabia from the prestigious Association to Advance Collegiate Schools of Business (AACSB) in 2015 and successfully achieved reaccreditation in 2021. Moreover, the program is conditionally accredited by the National Center for Academic Accreditation and Evaluation (NCAAA). The program is also ranked 2nd in Saudi Arabia, 11th in the region, and 201–250 globally, by the QS Rankings reflecting its strong commitment to high academic and professional standards.

The program is distinguished by its diverse tracks (General Management, Marketing, Finance, Human Resources, Management Information Systems, Entrepreneurship and Innovation) and is implemented over two academic years (24 months), with a total of 42 academic hours.

2.2. Program Mission

Providing educational and research services to prepare competitive leadership competencies in business administration and contribute to achieving sustainable national development, in an academic environment that promotes research, innovation, technology and partnership

2.3. Program Goals

1. Ensure quality of education to compete nationally and internationally.
2. Develop students' knowledge and capabilities in business administration and prepare leadership competencies.
3. Encourage Research and Innovation to promote sustainable development.

2.4. Graduates Attributes

- Our graduates will be distinguished by their knowledge and application of theories in addressing contemporary business issues.

- Our graduates will possess advanced communication skills that enable them to present, interpret, and exchange information effectively in professional business environments.
- Our graduates will be able to identify business problems, apply appropriate analytical tools and techniques, and propose effective alternative solutions.
- Our graduates will be able to synthesize relevant data and develop effective strategies or solutions to address business problems.
- Our graduates will demonstrate the ability to conduct systematic research, analyze data critically, and generate evidence-based insights to support effective decision-making in business contexts.
- Our graduates will possess the skills necessary to use information communication technology effectively in business environments.
- Our graduates will demonstrate strong leadership values that enable them to influence others and contribute effectively to organizational goals.
- Our graduates will demonstrate commitment to ethical conduct, sustainability, and corporate social responsibility, making decisions that reflect integrity and contribute positively to society and the business environment.

2.5. Program Learning Outcomes (PLOs)

Program Learning Outcomes		
Knowledge and Understanding	K1	**Demonstrate** in depth knowledge of theoretical models, principles, concepts, practices, and terminologies in the field of business administration
	K2	**Apply** advance knowledge and understanding of recent developments and research techniques to address business issues
Skills	S1	Students will be able to prepare and deliver a professional **presentation** on a business issue
	S2	Students will be able to **write** a logical, relevant, and well-organized report on a business issue
	S3	The students will be able to use **ICT tools** in the fields of business administration
	S4	The student has the ability to **conduct advanced scientific research** using specialized research techniques in the fields of business administration
	S5	Students will be able to demonstrate that they can identify and **analyze** the business problem and **present alternative solutions**
	S6	Students will demonstrate that they can synthesize the data and **develop strategies** or solutions to business problems
Values, Autonomy and Responsibili	V1	Students will **collaborate** and undertake **leadership** roles in the field of business administration
	V2	The students will be able to assess the potential impact of **sustainability factors** and recommend actions to address these issues

	V3	The students will demonstrate their ability to identify **ethical dilemmas**, and be able to recognize and evaluate alternative solutions
	V4	The student understands the importance of **corporate social responsibility**

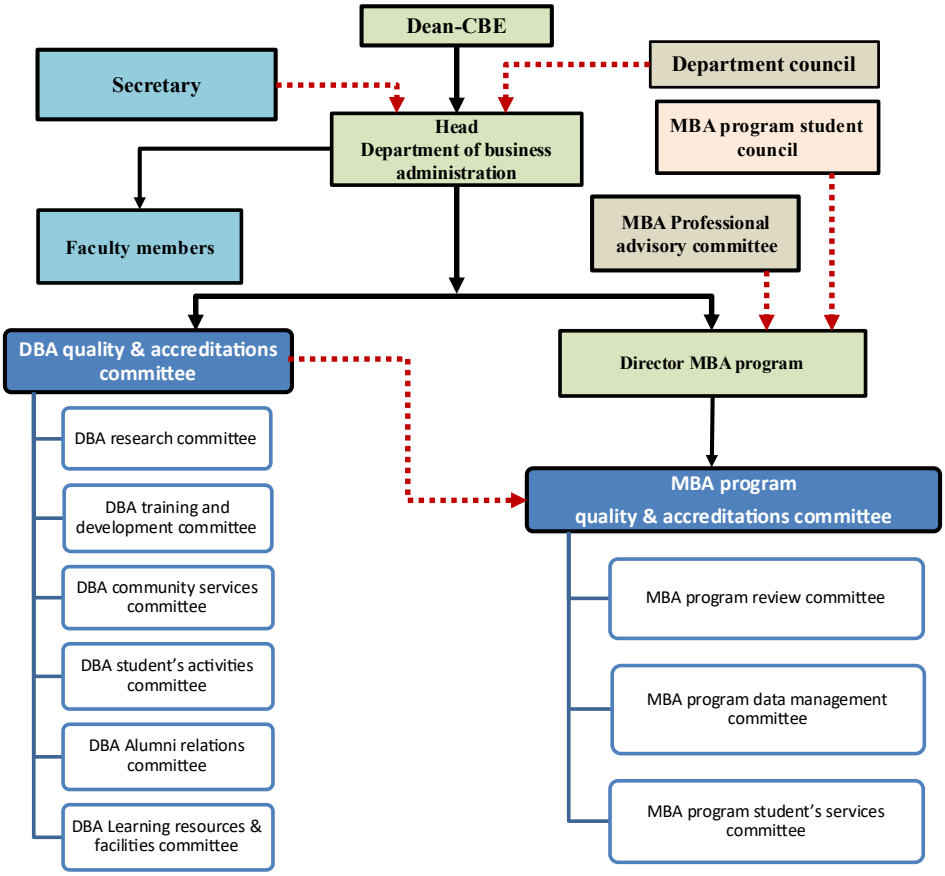
2.6. Professions/jobs for which students are qualified

- Business Analysts
- Business Consultants
- Entrepreneurs
- Business Strategist
- Human Resource specialists
- Marketing Specialist
- Retail Managers
- E-commerce Professionals
- Product Managers
- Financial consultants
- Financial analysts
- Project managers
- Operations Managers
- Insurance Analysts
- Non-profit Organizations (NGOs)
- Government Jobs
- Teaching and Administrative Jobs in the Education Industry
- Others

2.7. Relevant occupational/ Professional sectors:

- Banking & Insurance
- Manufacturing
- Consulting
- Fast Moving Consumer Goods (FMGC)
- Information Technology
- Real Estate
- Agriculture
- Media and Entertainment
- Telecommunication
- Ecommerce
- Healthcare management
- Hospitality management
- Retailing
- Advertising and Sales Management

2.8. Program Management Structure



MBA = Master of Business Administration **DBA =** Department of Business administration
Professional advisory committee – each program has advisory committee which includes employers, experts, alumni, faculty members

3. Admission in MBA program

The College of Business and Economics works in coordination with the Deanship of Postgraduate Studies to facilitate admission and registration procedures for the MBA program at Qassim University. The Deanship provides clear admission guidelines and requirements through the program's website, ensuring that prospective students have easy access to all necessary information.

https://www.qu.edu.sa/en/colleges/cbe/programs/master-in-business-administration/ .

3.1. General conditions for admission

In general, admission to postgraduate studies (Master's) requires the following:

Category of those eligible to apply: Male and female students
Required specialization: Bachelor of Business Administration
Admission from outside the major: Obtain a very good grade in all subjects. Alternatively, obtain a bachelor's degree in a business-related field from a recognized university with a high grade. Or, obtain a bachelor's degree in a business-related field from a recognized university with a good grade and at least three years of practical experience. Or, obtain a bachelor's degree in a non-business-related field from a recognized university with a high grade and at least three years of practical experience.
STEP Test Score: Minimum 67
Required GPA:
From 5, no less than 2.75
From 4, no less than 1.75
out of 100, no less than 70
Selection mechanism for admission:
Cumulative GPA: 50%
University Aptitude Test: 50%

3.2. Tuition fees

- Tuition fees for the master's stage start from **60,000 Saudi Riyals**.

3.3. Required documents

Documents required to be uploaded to the website when filling in the data on the university website:

- Bachelor's degree document for male and female applicants.
- Academic registration
- National identity
- A copy of a valid passport (at least one year) for male and female applicants from Gulf Cooperation Council countries

- A copy of the residence permits and a valid passport (at least one year) for scholarship students (for internal scholarship applicants) (for non-Saudis)

English language requirement

- English language requirement for admission: the STEP test must be passed and submitted through the National Center for Measurement and Evaluation.
- A minimum score of 67 is required in the STEP test.

The validity period for the following exams is:

STEP English language competencies: **3** years

QUEPT Proficiency in English: **5** years

3.4. Course Duration and Program Completion Criteria

No of semesters	4
Total number of courses	14
Total credit hours	42

Program Completion Criteria

The student must fulfill the following eligibility criteria for award of the MBA:

1. The student must successfully complete the total coursework – 14 courses – 42 credit hours, including research project.
2. The passing percentage for each master's course is 75%.
3. The final Cumulative GPA of the student should be no less than "Very Good (3.75)".
4. For MBA specialization, the student must study three courses in specialization and do the research project in the specialization area.

3.5. Integration of program goals, program learning outcomes (PLOs), and graduates' attributes

Program goals	PLO	Graduates' attributes
1. Ensure quality of education to compete nationally and internationally	K1, K2 S1, S2, S3, S4	Our graduates will be distinguished by their knowledge and application of theories in addressing contemporary business issues. Our graduates will possess advanced communication skills that enable them to present, interpret, and exchange

	V1, V3	information effectively in professional business environments. Our graduates will possess the skills necessary to use information communication technology effectively in business environments. Our graduates will demonstrate the ability to conduct systematic research, analyze data critically, and generate evidence-based insights to support effective decision-making in business contexts. Our graduates will demonstrate strong leadership values that enable them to influence others and contribute effectively to organizational goals. Our graduates will demonstrate commitment to ethical conduct, sustainability, and corporate social responsibility, making decisions that reflect integrity and contribute positively to society and the business environment.

2. Develop students' knowledge and capabilities in business administration, and prepare leadership competencies	K1, K2, S1, S4, S5, S6 V1, V3	Our graduates will be distinguished by their knowledge and application of theories in addressing contemporary business issues. Our graduates will possess advanced communication skills that enable them to present, interpret, and exchange information effectively in professional business environments. Our graduates will demonstrate the ability to conduct systematic research, analyze data critically, and generate evidence-based insights to support effective decision-making in business contexts. Our graduates will be able to identify business problems, apply appropriate analytical tools and techniques, and propose effective alternative solutions. Our graduates will be able to synthesize relevant data and develop effective strategies or solutions to address business problems. Our graduates will demonstrate commitment to ethical conduct, sustainability, and corporate social responsibility, making decisions that reflect integrity and contribute positively to society and the business environment.
3. Encourage Research and Innovation to promote sustainable development	K1, K2 S2, S3, S4, S5	Our graduates will be distinguished by their knowledge and application of theories in addressing contemporary business issues.

	V1, V2	Our graduates will possess advanced communication skills that enable them to present, interpret, and exchange information effectively in professional business environments. Our graduates will possess the skills necessary to use information communication technology effectively in business environments. Our graduates will demonstrate the ability to conduct systematic research, analyze data critically, and generate evidence-based insights to support effective decision-making in business contexts. Our graduates will be able to identify business problems, apply appropriate analytical tools and techniques, and propose effective alternative solutions. Our graduates will demonstrate commitment to ethical conduct, sustainability, and corporate social responsibility, making decisions that reflect integrity and contribute positively to society and the business environment.

3.6. Alignment of Vision, Mission, and Objectives across different levels in the Institution

Alignment of Vision – Mission – Objectives of MBA program - Qassim University – College of Business and Economics – Department of Business Administration				
Alignment	Qassim University	College of Business and Economics	Department of Business Administration	MBA program
Vision	National leadership in education, research and sustainability, and an effective partnership nationally and globally	A nationally leading business school in education, research and sustainability	Sustainable leadership in education and research through effective national and global partnerships in the fields of business administration	Not Applicable
Mission	Providing educational, professional, research and advisory services that enhance sustainable national development and self-resources; In an inspiring, controlled environment that activates innovation, technology and partnership	Providing educational, research and professional services to prepare competitive competencies and to contribute to the promotion of the economy and sustainable national development; In a renewable, inspiring environment that activates research, innovation and partnership	Providing educational, research and professional services in the fields of business administration to prepare competitive competencies and to contribute to the promotion of the economy and sustainable national development; In a renewable, inspiring environment that activates research, innovation and partnership	Providing educational and research services to prepare competitive leadership competencies in business management and to contribute to achieving sustainable national development, in an academic environment that promotes research, innovation, technology and partnership
Objectives	1. Emphasizing the quality of education and achieving excellence in targeted disciplines	1. Quality assurance of education in the college	1. Quality assurance of education in the program	1. Confirming the quality of education in the program to compete nationally and internationally
	2. Raising the quality, competitiveness and professionalism of students	2. Raising the merit, competitiveness and professionalism of students	2. Raise the merit, competitiveness and professionalism of students	2. Develop students' knowledge and capabilities in business administration, and prepare leadership competencies
	3. Enhancing research identity and	3. Enhancing research identity, innovation	3. Building research identity and	3. Encouraging research and innovation to

	improving applied research and innovation to meet the requirements of sustainable development	and improving graduate studies to meet the requirements of sustainable development	encouraging innovation to meet the requirements of sustainable development	promote sustainable development
	4. Improving controlled administrative performance and enhancing institutional satisfaction and loyalty	4. Improving controlled administrative performance and enhancing institutional satisfaction and loyalty	4. Strengthen partnerships and knowledge exchange nationally and internationally	
	5. Improving technical and information performance and promoting digital transformation	5. Developing the technical and informational performance and the sustainability of the college's infrastructure		
	6. Developing the university's endowment, diversifying sources of funding and improving spending efficiency	6. Enhancing partnership and knowledge exchange nationally and internationally		
	7. Completion, development and sustainability of infrastructure			
	8. Enhancing partnership and knowledge exchange nationally and internationally			

Alignment	Qassim University	College of Business and Economics	Department of Business Administration
Vision	National leadership in education, research and sustainability, and an effective partnership nationally and globally	A nationally leading business school in education, research and sustainability	Sustainable leadership in education and research through effective national and global partnerships in the fields of business administration
Leadership in education nationally	√	√	√
Leadership in research nationally	√	√	√
National leadership in sustainability	√	√	√
National partnership	√	√	√
Global partnership	√		√

4. MBA Study Plan

The MBA program is for 42 credit hours, from which 33 credit hours are for core courses and 9 credit hours for specialization courses.

Course Code	Course Name	Credit Hours
ACCT 601	Financial and Managerial Accounting	3
ECON 601	Business Economics	3
QUN 601	Business Statistics and Quantitative analysis	3
FIN 601	Financial Management (I)	3
BUS 601	Organizational Behaviour and Leadership	3
MIS 611	Information Technology in Organizations	3
POM 612	Operations and Supply Chain Management	3
MKT 611	Marketing Management	3
BUS 631	Strategic Management	3
BUS 613	International Business	3
BUS 698	Research Project	3
	Total Credit Hours	**33**
	Specialization Courses	
	Course – 1	**3**
	Course – 2	**3**
	Course – 3	**3**
	Total Credit Hours	**9**
Total Credit Hours for MBA program		**42**

MBA Specializations

MBA at CBE offers specialization in six tracks given in the table below along with the list of courses.

MBA in Marketing		
Course Code	**Course Name**	**Credit Hours**
MKT 621	Consumer Behavior	3
MKT 622	Digital Marketing	3
MKT 623	Marketing Communications	3
MKT 624	Brand Management	3
MKT 625	International Marketing	3
MKT 626	Consumer Relationship Management	3
MKT 627	Marketing Analytics	3
MBA in Finance		
Course Code	**Course Name**	**Credit Hours**
FIN 613	Financial Management II	3
FIN 622	International Finance	3
FIN 625	Financial Markets & Institutions	3
FIN 641	Real Estate Finance	3
FIN 642	Corporate Governance	3
FIN 644	Entrepreneurial Finance	3
FIN 645	Commercial and Investment Banking	3
MBA in Human Resource Management		
Course Code	**Course Name**	**Credit Hours**
BUS 622	Human Resource Technology	3
BUS 623	Training and Development	3
BUS 624	Effective Communication and Conflict Management	3
BUS 625	Compensation and Performance Management	3
BUS 626	Employment Relations	3
BUS 627	Talent Management	3
BUS 628	Human Resource Management	3
MBA in Management Information System		
Course Code	**Course Name**	**Credit Hours**
MIS 621	Enterprise Resource Planning	3
MIS 622	Information Systems Analysis & Design	3
MIS 623	IT Security and Strategy	3

MIS 624	Decision Support Systems	3
MIS 626	Electronic Business	3
MIS 627	Specialized Studies in MIS	3
POM 625	Project Management	3
MBA in Entrepreneurship and Innovation		
Course Code	**Course Name**	**Credit Hours**
BUS 632	Innovation and Change Management	3
BUS 633	Start Up Management	3
BUS 634	New Product Development	3
BUS 635	Digital Entrepreneurship	3
BUS 636	Managing Family Business	3
BUS 637	Social Entrepreneurship	3
FIN 644	Entrepreneurial Finance	3
MBA General		
Students can take any of the three electives from the above 5 specializations.		

MBA – PLOs and CLOs Mapping – Core Course

Core courses	Course Code	Knowledge & understanding		Skills						Values, autonomy & responsibility			
		K1	K2	S1	S2	S3	S4	S5	S6	V1	V2	V3	V4
		Demonstrate	Apply	Oral	Written	IT	Research	Critical Thinking	Strategic Thinking	Leadership	Sustainability	Ethics	CSR
Financial Management 1	FIN 601	X			X			X				X	
Financial & managerial Accounting	ACCT601	X			X			X				X	
Business Economics	ECON601	X			X			X				X	
Business Statistics & Quantitative Analysis	QUN601	X		X		X	X					X	
Organizational Behaviour & Leadership	BUS 601	X		X			X		X	X			X
Information Technology in Organizations	MIS 611	X		X		X		X				X	
Operations & Supply Chain Management	POM 612	X			X			X	X		X		
Marketing Management	MKT 611	X		X			X		X		X		
International Business	BUS 613		X					X	X		X		X

Strategic Management	BUS 631		X					X	X	X	X		X
Research Project	BUS 698		X	X	X	X	X	X				X	

MBA – PLOs and CLOs Mapping – Tracks

	Course Code	Knowledge & understanding		Skills						Values, Skills, & responsibility			
		K1	K2	S1	S2	S3	S4	S5	S6	V1	V2	V3	V4
		Demonstrate	Apply	Oral	Written	IT	Research	Critical Thinking	Strategic Thinking	Leadership	Sustainability	Ethics	CSR
Marketing Management													
Consumer Behaviour	MKT 621		X				X	X	X				X
Digital Marketing	MKT 622		X		X	X		X				X	
Marketing Communications	MKT 623		X	X	X	X		X				X	
Brand Management	MKT 624		X				X		X		X		X
International Marketing	MKT 625		X					X	X		X		X
Consumer relationship management	MKT 626		X			X	X	X	X			X	
Marketing analytics	MKT 627		X			X	X	X	X			X	
Human Resource Management													
Human resource technology	BUS 622		X	X		X	X		X				X
Training and development	BUS 623		X	X			X		X	X		X	
Effective communication and conflict management	BUS 624		X	X		X	X		X	X			

Compensation and performance management	BUS 625		X	X		X	X		X	X			
Employment relations	BUS 626		X	X				X	X	X			X
Talent management	BUS 627		X	X				X	X	X		X	
Human resource management	BUS 628		X	X			X	X				X	
Finance													
Financial Management 2	FIN 613		X					X				X	
International finance	FIN 622		X	X	X			X					
Financial markets and Institutions	FIN 625		X	X						X		X	
Real estate finance	FIN 641		X	X	X			X					
Corporate governance	FIN 642		X					X				X	
Entrepreneurial finance	FIN 644		X					X		X			
Commercial and investment banking	FIN 645		X	X	X			X					
MIS													
Enterprise resource planning	MIS 621		**X**	**X**		**X**		**X**			**X**	**X**	
Information systems analysis and design	MIS 622		**X**	**X**		**X**		**X**				**X**	
IT security and strategy	MIS 623		**X**	**X**		**X**		**X**				**X**	**X**
Decision support systems	MIS 624		**X**	**X**		**X**		**X**				**X**	
Electronic business	MIS 626		**X**	**X**		**X**	**X**				**X**	**X**	
Specialized Studies in MIS	MIS 627		**X**	**X**		**X**	**X**	**X**			**X**	**X**	
Project management	POM 625		**X**	**X**		**X**			**X**			**X**	**X**
Entrepreneurship & Innovation													
Innovation and change management	BUS 632		X				X	X	X		X		
Startup management	BUS 633		X				X	X	X		X		
New product development	BUS 634		X				X	X	X		X	X	

Digital enterprise	BUS 635		X			X		X	X		X		
Managing family business	BUS 636		X					X	X		X	X	
Social entrepreneurship	BUS 637		X				X	X	X		X		X
Entrepreneurial Finance	FIN 644		X					X		X			

4.1. Courses Description

4.1.1. Core Courses

ACCT 601: Financial and Managerial Accounting

This course teaches students how to demonstrate the financial accounting framework, the accounting cycle, how to prepare and analyze financial statements, and how to extract and modify costs in order to make informed managerial decisions. In addition, the course provides an overview of theoretical and practical managerial accounting information. Planning is covered through important topics such as job order cost systems and overhead allocations, process costing, operational budgeting, standard cost systems and cost-volume-profit analysis.

ECON 601: Business Economics

The aim of this course is to introduce economic concepts and methods of analysis, to enable students to understand and use economic arguments in business decision-making. This course provides students with the tools to use economic principles in decision-making, and an understanding of the broader economic environment in which business decision must be made.

QUN 601: Business Statistics and Quantitative analysis

This course helps students to learn the techniques of quantitative analysis, decision-making, business modelling, numerical analysis, business statistics, and so on. This course starts with a broad range of quantitative tools that are widely used in other courses. The techniques of data collection and description are used to solve different types of problems, including measuring performance, regression, forecasting, and linear programming. Statistical methods focusing on sampling, regression analysis, and statistical inference are applied to problems involving uncertainty, including decision analysis.

FIN 601: Financial Management (I)

The course begins with fundamental concepts, including economic and financial environment, the time value of money, financial statement analysis (with an emphasis on cash flows), bond valuation, risk and return analysis and capital asset pricing models, and stock valuation and capital budgeting other topics include the cost of capital, corporate valuation and corporate governance, and strategic financing (capital structure) and tactical financing (IPO and leasing) decisions. Emphasis is placed on application of Excel spreadsheets and modeling to enable students to analyze financial problems facing corporate firms in practice.

BUS 601: Organizational Behaviour and Leadership

This course provides a comprehensive analysis of individual and group behavior in organizations. Its purpose is to provide an understanding of how organizations can be managed more effectively, while at the same time enhancing the quality of employees' work life. Topics include motivation, rewarding behavior, stress, individual and group behavior, conflict, power and politics, leadership organizational structure, decision-making and organizational change and development.

MIS 611: Information Technology in Organizations

This course introduces the strategic use and implications of information technology in the business environment. It focuses on how information systems affect and are affected by organizational goals and strategies. Thus, the course incorporates basic overviews of the components of an information system, such as hardware, software, data storage and retrieval, network communications, the information systems development process and systems development as planned organizational change.

POM 612: Operations and Supply Chain Management

The course introduces the student to the importance of operations management, operations performance, building operations strategies, types of process and service designs, capacity, inventory planning and quality control, supply chain design, planning and operation and how it can enhance the competitive component of the firm. Facilities, inventory, transportation, information, sourcing, and pricing as the key drivers of supply chain performance are identified. Varieties of cases are used to illustrate how a company uses various drivers to improve supply chain performance. For each driver of supply chain performance, our goal is to provide students with practical managerial levers and concepts that may be used to improve supply chain. Another goal is to present how to achieve significant increases in performance.

MKT 611: Marketing Management

This course provides an overview of marketing concepts, principles, strategies, and programs. It enables learners to analyze and make effective marketing decisions including assessing marketing opportunities, developing appropriate marketing strategies, and implementing marketing plans. The course is delivered through various methods such as cases, practical examples, individual assignments, group projects, and discussions, which gives students confidence in applying marketing knowledge to solve the problems of business organizations. Students gain sufficient experience in communicating and presenting marketing suggestions.

BUS 631: Strategic Management

This course enables students to understand how competitive advantage can be developed across businesses through strategically synchronizing various functional areas, processes and systems in an organization, in coordination with internal and external environments and the challenges they throw. The course is designed to help students understand the overall strategic management process right from setting up of the vision, scanning environment, formulating strategies, and then the implementation part.

BUS 613: International Business

This course introduces relevant theoretical and practical insights to MBA students. It explores the real world of global business. The course focuses on the environments of international business and their implications for decision-making. The course also gives particular emphasis to issues related to ethical consideration in international business practice. It provides case studies within the local and global arena.

BUS 698: Research Project

The course will give students an opportunity to integrate and apply theoretical knowledge in a detailed and comprehensive manner in the form of a research project. Students will hone the skill of identifying a potential research gap suitable for research; setting research objectives; locating, organizing and critically analyzing the relevant secondary data through a thorough review of literature; devising an appropriate research methodology; analyzing the primary data selected, drawing conclusions, drawing on the implications for the academia & practice, and the directions for the future research.

4.1.2. Marketing Specialization

MKT 621: Consumer Behavior

This course compares various cultural models that are often used to explain contemporary consumer behavior, with focus on the Hofstede model. Convergence and divergence of consumption, national income, and sociodemographic variables are discussed as drivers that significantly impact consumer behavior. The course also elaborates on personal attributes, social processes, and mental processes as important factors for marketing communications, as well as for enabling a proper understanding of consumer behavior. In addition, various relevant communication theories and advertising styles are discussed, taking into consideration differences in media usage, both classic and electronic.

MKT 622: Digital Marketing

This course introduces the convergence taking place in marketing concepts, shifting from traditional to digital practice. The course integrates digital strategy into wider marketing and wider organization strategy, starting with planning for digital marketing. It also includes building and optimizing a winning paid search strategy, effective design ecommerce and user experience – managing loyalty CRM and data, measuring success through data analytics and reporting. The course also includes cases for problem solving.

MKT 623: Marketing Communications

The course enables MBA students to know the key elements that are important in marketing communication. For marketers, communication is extremely important as it forms the foundation that could create product demand, brand images, positioning, and so on. The emphasis in this course will be on the role of advertising as an important element in the marketing communication mix, and various promotion tools (direct marketing, sales promotion, publicity/public relations, and personal selling) in the marketing program. In addition, focus is also directed to important factors such as: an understanding of the overall marketing process, consumer behavior, environmental influences, communication channels, available media options and implementing effective promotional campaigns and programs.

MKT 624: Brand Management

Experts say a brand sells, not a product. Due to its significance in marketing, the study of branding and brand management is vital. This course examines the key elements in brand decision making. For marketers, product brand is extremely important as it forms the foundation that could create product demand, product images, product positioning, and so on. Branding is a very powerful marketing tool in modern-day businesses. Branding is part of the corporate and functional level business strategy. It is a very serious marketing effort on part of the marketing team.

MKT 625: International Marketing

This course is concerned with the performance of business activities across national borders. It also elaborates on environmental factors such as laws, customs, and cultures, which vary from country to country, and make the international marketing task more daunting. Thus, the course discusses governmental barriers (e.g., protectionism) that form threats against international trade. Consideration is also given to a range of relevant issues involved in the design and deployment of effective international marketing strategies using internet-enabled technologies. Such factors relate to internal company requirements, the external environmental situation, foreign market selection and entry, international marketing mix programs, and strategy implementation and control aspects.

MKT 626: Customer Relationship Management

This course will provide students with an understanding of the concepts and applications of the principles of customer relationship management (CRM). Student will be exposed to the techniques necessary to identify and develop one-to-one marketing programs, using relevant tools such as data mining to identify, differentiate, interact and customize offerings to meet customers' needs.

MKT 627: Marketing Analytics

This course is intended to equip MBA marketing track students with an analytical mindset, and data processes and tools that can assist in preparation of MBA research proposals, eventually leading to successful dissertation completion. The course will introduce data analysis and quantitative research design from different disciplines. This may also include qualitative data research. The course will use a hands-on approach, to ensure that students are able to complete, present and submit cost and benefit analysis proposal to potential supervisors.

4.1.3. Finance Specialization

FIN 613: Financial Management II

Financial Management II is an advanced level course. Topics covered in this course include corporate governance evaluation and valuation implications, financial statement analysis and financial planning, capital budgeting and projection evaluation, cost of capital, identifying and valuing options, working capital and short-term asset management, short-term and medium-term financing, long-term financing, operating and financial leverage, capital structure determination theories, dividend policy and mergers and acquisitions.

FIN 622: International Finance

The course provides students with a thorough understanding of Financial Management in an international setting, with an emphasis both on micro and macro aspects of financial management. This is achieved through comprehensive coverage of topics including current multinational financial challenges, ownership and governance of the corporation, the international monetary system, the balance of payments, recent international financial and sovereign debt crises, the foreign exchange market, international parity conditions, currency derivatives, exchange rate determination and forecasting, foreign exchange risk exposures and management, the global cost of capital, international debt and equity financing, international working capital management and capital budgeting, international portfolio theory and foreign direct investment.

FIN 625: Financial Markets & Institutions

This course is devoted to providing students with a solid theoretical background about intermediate non-banking financial institutions and markets. Real-life case studies will be discussed, and published literature will support the suggested textbook.

The course provides students with an introduction to financial markets and institutions in the region and globally, which includes investment banks, stockbrokers, pooled investment funds, and stock exchanges, in addition to pension funds, saving and loan associations, mutual savings banks and credit unions, as well as instruments and participants involved in the industry.

FIN 641: Real Estate Finance

This course will consider investment in both "stabilized" (fully operational) income properties, and development investments. It provides an overview of the real estate development and investment processes, as well as introducing students to various disciplines, professionals, and industry sectors, and how they interact and participate in these processes. Students learn to apply direct capitalization models and discounted cash flow models to estimate real estate values by converting future income expectations into present values. These values are compared to current costs and prices to determine the financial feasibility of proposed projects and existing properties. The concept of highest and best use is also introduced and discussed.

FIN 642: Corporate Governance

This course covers several aspects of corporate governance. It provides students with a comprehensive understanding of theoretical frameworks of corporate governance with an emphasis on the different practices of corporate governance in global markets. This is achieved through a comprehensive coverage of topics including advanced theories of corporate governance and its implications such as agency theory, stakeholder theory, stewardship theory, resources dependency theory, systems theory; the regulatory frameworks of corporate governance and the role of governance rating firms; functions of the boards and related Issues on the board's agenda; corporate transparency and the importance of reporting and disclosure; and governance mechanisms of listed and non-listed companies.

FIN 644: Entrepreneurial Finance

Entrepreneurial Finance is designed primarily for students who plan to be involved with a start-up venture at some point in their career as a founder, early joiner, investor, board member, or advisor. However, the course is also very relevant for students interested in gaining a broader view of the financing landscape for start-up companies, going far beyond the basics of venture capital and angel financing. Throughout the course, we emphasize the financial opportunities and decisions of entrepreneurs and private equity investors investing in these entrepreneurs. The program is broadly structured in four parts. First, we cover the basic ideas, tools and techniques which, once mastered, will greatly facilitate work throughout the remaining modules and group project. We then go on to consider the start-up, then the on-going company in operation and finally possible exit routes.

FIN 645: Commercial and Investment Banking

The course examines the key risks of financial institutions (market, credit, liquidity, pre-payment risks) and the importance of Asset-Liability management. Students will be exposed to key trends and changes that take place in the banking sector, and current problems confronting managers in banking, and become familiar with the various career opportunities in the industry. They will also learn about the special role of financial institutions in the market, and how it relates to the regulatory framework under which commercial and investment banks operate.

4.1.4. Human Resource Management Specialization

BUS 622: Human Resource Technology

This course is designed to provide students with latest concepts and knowledge of HRIS and illustrate its applications in the real world. It also aims at illustrating strategic values of HRIS and demonstrating leadership skills to evaluate alternatives and taking decisions, choose the best available decision support software, recruit and select competent applicants, identify training needs, consider and adopt the best available security procedures.

BUS 623: Training and Development

This course provides students with a solid background in the fundamentals of training and development, especially related to needs assessment, transfer of training, learning environment design, methods, and evaluation.

BUS 624: Effective Communication and Conflict Management

This course provides the practitioner with the knowledge, skills, and behaviors a contemporary manager needs to communicate with other individuals and parties to negotiate and solve emerging conflicts. This includes diagnosing the root causes of the conflict, powerful negotiation practices, determining alternative dispute resolution, and choosing the best alternative to resolve the conflict on a continuum basis.

BUS 625: Compensation and Performance Management

This course allows students to understand the key concepts and processes of reward management, which includes job analysis, job evaluation and compensation structure design. Students will learn basic data management skills and recognize the factors that determine the pay levels and benefits of employees in the labor market. The course also covers topics related to international compensation management, as well as the strategic perspective of compensation management.

BUS 626: Employment Relations

This course explores the terrain of employee relations. It examines the nature of employee relations contexts within which organizations operate. The module also explores how to manage employment relations, and assesses whether management may actively deploy partnership approaches to secure collective employee voice without conflict.

BUS 627: Talent Management

This course provides practitioners with a comprehensive exploration of talent management practice. It addresses the challenges faced by talent managers during rapid change and competition, and illustrates how talent management is applied across varied contexts. The course also provides numerous organizational examples, practices and highlights.

BUS 628: Human Resource Management
This course presents the key aspects of human resource planning, development, and management in modern organizations. It covers the latest theories and practices in HRM, taking into account the impact of globalization ethics and social responsibility on the business environment. The course includes the coverage of: recruitment, selection, training and development, performance appraisal, job analysis, ethics and fair treatment in HR management, employee health and safety, and managing global human resources.

4.1.5. Management Information System Specialization

MIS 621: Enterprise Resource Planning (ERP)

This course introduces ERP functionalities and capabilities, contrasted with unintegrated information systems. It defines business functional areas, processes, ERP development history, and enabling technologies. In addition, it discusses the pros and cons of implementing an ERP system and the benefits of Customer Relationship Management (CRM) software, Supply Chain Management systems, and accounting and management reporting as useful extensions of ERP software.

MIS 622: Information Systems Analysis and Design

This course aims to provide students with the basics of system analysis and design of information systems in business organizations.

MIS 623: IT Security and Strategy

In this course, students learn the basics of information security, in both management and technical aspect. Students understand various types of security incidents and attacks, and learn methods to prevent, detect, and react to incidents and attacks. Students will also learn the basics of application of cryptography, which is one of the key technologies to implement security functions. In the last session, teams of students will present their study project on a topic related to information security.

MIS 624: Decision Support Systems

This course presents basic knowledge, competences, and practical experience in computer-aided decision support systems, either model-, data- or knowledge-based decision support systems.

MIS 626: Electronic Business (E-Business)

The course is designed to teach students how to create and operate business in new and more efficient ways, using the Internet as a delivery tool. It focuses on the management issues, incorporating topics such as: technology, marketing, security, data privacy and logistics. The rationale for introducing this course is the changing nature of the relationship between traditional business enterprises and e-business. The case for learning e-commerce is quite compelling since ecommerce has the potential of transforming economies all over the globe. Hence, this course will provide a rigorous introduction to all topics associated with the field of electronic commerce.

The focus of the lectures will be on developing an understanding of the concepts of E-Commerce and E-Business technology, evaluating its benefits; and analysing the forces driving its use as well as the dangers and threats of the Cyber-World.

MIS 627: Specialized Studies in MIS

The course is designed to give students a focused study of selected current topics in management information systems. Topics of interest are data mining and knowledge extraction; big data management and processing; cloud computing and Internet of Things (IoT); and E-services.

POM 625: Project Management

According to the Project Management Institute, Project Management (PM) is concerned with the application of knowledge, skills, tools, and techniques to project activities to meet the project requirements. The course starts with an overview of the concepts: definition of PM, historical development and vocabulary used. Later, it covers the foundations: scope, schedule and quality. Then, it describes the soft skills needed in terms of resource and communication management. After, it continues with support processes such as procurement and risk management. Next, it presents advanced skills such as analyzing variable estimates and simulation. The course deals with project execution, monitoring and control. Finally, it gives environmental support techniques.

4.1.6. Entrepreneurship and Innovation Specialization

BUS 632: Innovation and Change Management

The course offers a broad overview of the principles, theories, and methods to successfully implement change and innovation within organizations. The course offers multiple perspectives to access innovation and organizational change, and ensures that students are not trapped by a "One way best" approach to change management.

BUS 633: Start Up Management

This course seeks to provide an understanding of how to transform start-up ideas into viable commercial businesses. Students will understand the importance of a good value proportion and the essential elements of having a sound revenue model. The course will involve studying various business models and business plans. Students will also create their own business plan during practicum.

BUS 634: New Product Development

This course revolves around the managerial challenges with respect to new product development phases like idea generation, introduction, product commercialization, and even deletion. The course will equip students with the ability to make managerial decisions at each phase.

BUS 635: Digital Entrepreneurship

The emergence of digital technologies has led to the emergence of new and disruptive business models. This course will give insights as to why digital technologies are at the forefront of entrepreneurship today and in times to come. The course is taught through a mix of theory, presentations, and hands-on experience on launching a demo E-business.

BUS 636: Managing Family Business

The course is designed to help students better understand the evolution, concept and emergence of family businesses through field visits, case-based analysis and discussion with family business owners. The course covers a wide variety of topics in family businesses like, career planning, ethics, governance, succession and strategic planning, professional support relationships, and survival skills as a son or daughter in a family business. Students will get insights into the past, present and future of family businesses, not only in Saudi Arabia, but globally.

BUS 637: Social Entrepreneurship

There has been a huge surge in academic and non-academic research in the field of social entrepreneurship over the last decade. The essence of social entrepreneurship lies in doing well financially by creatively solving social, cultural and environmental issues. This course is designed to give students an overview of the theory and practice of social entrepreneurship through experiential learning, case-based teaching and collaborative projects.

FIN 644: Entrepreneurial Finance

Entrepreneurial Finance is designed primarily for students who plan to be involved with a start-up venture at some point in their career as a founder, early joiner, investor, board member, or advisor. However, the course is also very relevant for students interested in gaining a broader view of the financing landscape for start-up companies, going far beyond the basics of venture capital and angel financing. Throughout the course, we emphasize the financial opportunities and decisions of entrepreneurs and private equity investors investing in these entrepreneurs. The program is broadly structured in four parts. First, we cover the basic ideas, tools and techniques which, once mastered, will greatly facilitate work throughout the remaining modules and group project. We then go on to consider the start-up, then the on-going company in operation and finally possible exit routes.

5. Grades and Graduation Regulations

5.1 Grade Point Average (GPA) Semester/Level

It is the average of the total points of all academic units divided by the number of credit hours for the specific semester. Points are calculated by multiplying each academic unit by its corresponding weight of points.

5.2 Grade Point Average, Cumulative

It is the average of total points divided by the number of credit hours for all completed credit hours by a student for all semesters.

5.3 Grade Reports

Semester grade reports are not mailed to students. Semester final grades are typically available online. Students may view their grades by logging onto E-register.

5.4 Grades Breakdown

The following grades have been adopted:

Marks	Grade	Points	GPA	Description
95 – 100	A+	5.00	4.75 - 5.00	Exceptional
90 – 94	A	4.75	4.50- < 4.75	Excellent
85 – 89	B+	4.50	4.25- < 4.50	Superior
80 – 84	B	4.00	3.75- < 4.25	Very Good
75 – 79	C+	3.50	3.25- < 3.75	Good
Below 75	F			Fail

6. Academic Progression, Disruption and Dismissal

6.1 Academic Progression

MBA students must maintain a grade point average (GPA) of at least 3.75. Moreover, each graduate student should, at start of enrolment in a program, have an academic guide to direct the study, assist in selecting a thesis topic and preparing a research plan according to MBA program requirements initiated by the Deanship of postgraduate Graduate Studies. The student should follow the process and procedures regarding all the required credit hours for graduation condition (where applicable).

6.2 Attendance

Students are expected to attend all classes and participate actively in class discussions. Absence should not exceed 25%, which is equivalent to 4 classes of any course attendance requirements.

6.3 Disruption

Qassim University recognizes that freedom requires order, discipline, and responsibility, and stands for the right of all students to pursue their legitimate goals without interference. Therefore, will not tolerate any attempt by any individual or group to disrupt the regularly scheduled activities of the University. Any such effort to impede the holding of classes, the carrying forward of the University's education objective, or the arrangements for properly authorized and scheduled events would constitute an invasion of the rights of faculty and students and cannot be permitted. If any such attempt is made to interfere with any University education objective, the leaders and participants engaged in disruptive tactics will be held responsible and will be subject to appropriate legal and disciplinary action, including expulsion.

Students who disrupt or attempt to disrupt education shall be subject to University disciplinary procedures, which may include probation, suspension, or exclusion from the University. Disruption is any action that interferes with, interrupts, or impedes the holding of classes, the carrying out of University business, or the arrangements for properly authorized and scheduled University events. A person attempts to disrupt when, with intent to disrupt, that person does any act that constitutes a substantial step toward disruption.

6.4 Dismissal from the University

The student shall be dismissed from the university in the following cases:

1. If he receives two consecutive warnings for his cumulative GPA being below (3.75 out of 5).

2. If he does not complete the graduation requirements within a maximum period of half of the period prescribed for graduation, in addition to the duration of the program.
3. If he does not complete the graduation requirements within a maximum of 3 years. The College Board may give an exceptional opportunity if the student has an approved proposal.

4. If it becomes apparent that the student is not serious about his failure to do so, the College Council may terminate his registration.

7. Code of Conduct

The rules and regulations governing the actions and interactions of administrative personnel, faculty, and students are intended to ensure that the aims and objectives of the MBA Program are accomplished according to the highest standards of academic rigor and ethical behavior.

7.1 Academic Misconduct

The MBA student is expected to act in a responsible manner, as expected in a department and college setting, in all activities connected with his studies. Incidents of cheating, plagiarism, lying, violating courses rules, copyright infringement, or damaging/destroying the department/College facilities or equipment, violate the Code of Student Ethics. If it is determined, by a faculty or other university official, that a student has acted unprofessionally, he will be subject to a disciplinary action. Such action shall include but not to be limited to: a failing grade on the work submitted, a failing grade in the course, or expulsion from the program. The MBA program and the Postgraduate Graduate Studies shall jointly determine the severity of the action. However, the student has the right to appeal to the department, in writing, stating the reason for the appeal.

7.2 Cheating

Using or attempting to use or provide unauthorized assistance, materials, information, study aids or mobile devices in any form in any academic exercise or settings. The term ‘academic exercise’ includes all forms of work submitted for credit or hours.
1. Using or attempting to use books, notes, study aids mobile devices, calculators, or any other documents, devices, or information in any academic exercise or environment without prior consent by the instructor.
2. Copying or attempting to copy from another person's paper, report, computer labs, computer program, or other work material in any academic exercise.
3. Sending a substitute or acting as a substitute for another student to take one's examination, test, quiz, or to perform one's field or lab work.
4. Conducting research, preparing a project, or any assignment for another student without prior consent by the faculty.
5. Changing a grade, score, answers on a returned exam, or assignment for credit.

7.3 Plagiarism

Plagiarism is defined as copying another student’s work, lending work to another student, or representing extracts or whole articles and texts from books or handouts as one’s own work. Presenting the words or ideas of someone else as one's own in any academic exercise, such as:
1. Submitting any course related articles, assignments, projects by another person or by a commercial writing service.

2. Exact reproduction of someone else's words without identifying the words with quotation marks, and without properly citing the quotation in a footnote or reference.
3. Paraphrasing or summarizing someone else's work without acknowledgment in the footnotes or references.

Policy for Plagiarism:
i. For MBA Students, the initial draft of the proposal/Final Research project is to be checked by the concerned Supervisor who will generate an originality report using "iThenticate/ or Turnitin" (Similarity Index less than 25%).
ii. The soft copy of the proposal/final research project will be sent to the committee appointed for the evaluation.
iii. Final draft will be sent to the committee appointed for the evaluation.
iv. In case of re-defense, research project will be processed through "iThenticate/ or Turnitin" again at the time of resubmission.
v. Final/Formal Clearance report will be issued by the committee appointed for the evaluation.

7.4 Intellectual Property

Qassim University has 'Center for Innovation and Intellectual Property (CIIP)' to protect and commercialize intellectual property (IP). The CIIP manages the entire IP lifecycle management from the discovery process and IP protection such as copyright, trademark, trade secret or patent to the deployment of the technology to industry partners or inventor-led startups as well as raising the technology readiness level.

8. Student Rights, Issues, and Grievances

8.1. Appeals

The MBA program quality and accreditations committee convene to monitor the academic progress of all students at least once result/report in each semester, this result/report may cause academic honors, places poorly performing students on probation, and issues suspensions and dismissal according to the postgraduate policies. It also considers and adjudicates on matters of disciplinary action. A faculty member (Instructor/Supervisor) normally brings cases forward to the Postgraduate Studies through online monitoring. The student who has been accused of academic misconduct also will be reported. Decisions of the department meeting council will be conveyed to the Dean of postgraduate for final decision**.**

8.2. Academic Rights of Postgraduates Students

1. To be provided with an appropriate academic environment that enables them to accomplish their studies and research effectively.
2. Obtain the necessary orientation to clarify rules and regulations of the postgraduate studies.

3. Have an academic advisor to help plan the schedule and provide guidance and direction for the best ways to advance in the academic and scientific research process to achieve the goal of joining the program.
4. Have the academic calendar with important dates and deadlines.
5. Have a study plan for compulsory and elective courses.
6. Have course descriptions (course objectives and educational outcomes - course timetable - course evaluation methods - grade distribution - and references).
7. Have the right to add – drop compulsory or elective courses.
8. Obtain a list of faculty members, specializations and research directions.
9. Get a scientific supervisor for the project after approving the research proposal plan.
10. Change the project supervisor after submitting a written statement to justify the request.
11. Get one additional opportunity to improve the marks for one semester (after the completion of all courses given that the student's grades are less than very good and have received a warning letter to improve the GPA).
12. Postpone admission for one or two semesters.
13. Postpone the study for one or two semesters and submit a written statement to justify the request.
14. Ensure confidentiality of complaints.
15. Solving problems and obstacles that negatively impact academic progress.
16. Get the graduation certificate upon completion of the graduation requirements.

8.3. Disciplinary Issues

Violations may be academic or non-academic in nature. All individuals who participate in activities outside the University as its representatives, whether academic or non-academic, are subject to the same disciplinary actions in the event of a violation of the charter.

8.4. Academic Issues

Students may appeal to a faculty member’s decision regarding a grade. The student can formally appeal or communicate to the faculty member, either orally or in a writing with the reasons; he believes the grade to be unfair or inappropriate. If the disagreement continues, a student may appeal in writing to the head of the department. In this case, the decision will be made according to the department council meeting.

8.5. Students Complaints

All complaints must be submitted in writing to the head of the department. Students should not discuss any academic issues with any of the MBA administrators due to confidentiality purposes.

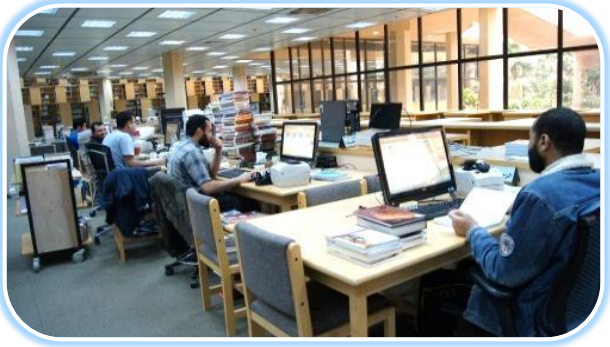
9. Education Resources and Student Support Services

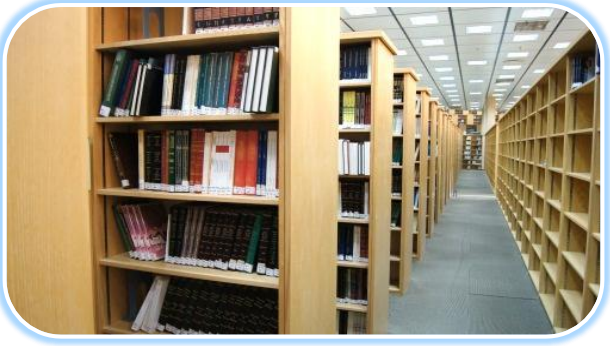
The MBA program provides a wide range of resources and expertise to support students in achieving their academic and professional goals. These resources include both traditional and modern tools, some of which may be new to students and their peers.

9.1. Qassim University Library Services

With over 400,000 volumes and 186,000 titles (books, periodicals etc.) in stock, and particular strengths in business, finance and marketing; Qassim University Library Services have one of the largest collections of books pertaining to business anywhere in the region. The quality and currency of our stock are monitored periodically to maintain the most relevant, reliable and rewarding titles which supplement learning and support research. Articles are available from our online provision, e-library, accessible through the University'sVirtual Learning Environment.

.





9.2. Student Affairs Office

The Student Affairs Office, headed by the Vice Dean of Student Affairs and staff by two full-time expert members, operates in coordination with the Deanship of Postgraduate Studies for registration purposes. The office is equipped with computers connected to the university's local area network. The main responsibilities of the Student Affairs Office include:

- Assisting in student registration and providing the necessary data regarding enrolment and academic progress, which supports the evaluation process.
- Accessing the registration system to resolve issues encountered by students during the registration process.
- Participating in the committee responsible for assigning students to various departments of the college after the first academic level.
- Monitoring student attendance to ensure that university regulations on exam eligibility are strictly applied.
- Organizing and overseeing all matters related to midterm, final written examinations, and the written outcomes achievement exam, including preparing exam timetables, assigning venues and supervisors, collecting exam questions from faculty members, and arranging answer sheets.
- Disseminating important announcements, dates, news, and regulations to students via the college website and/or SMS notifications.

9.3. Student Activities

The Deanship of Student Affairs supervises most student activities, including cultural, recreational, and social events. These activities not only enhance students' learning abilities but also provide valuable opportunities for entertainment and stress relief. Examples include:

1. Cultural activities – covering various fields of knowledge and arts.
2. Social activities – such as organized trips to major industrial cities and visits to large-scale organizations and projects.
3. Recreational activities – including sports competitions in football, tennis, billiards, and other games.

The college also provides facilities such as a mosque, cafeteria, and a student club. The student club serves as a vital extension of the college's mission, acting as a hub for student engagement through discussions, workshops, competitions, cultural events, training sessions, sports, social gatherings, and other student-related activities. Membership in the club is open to students from all departments, who actively contribute creative ideas and participate in planning future events during regular meetings. Academic staff members who support student activities are also encouraged to participate in the club's programs.

9.4. Research Journal

Relevant to the MBA program, The Journal of Administrative and Economic Sciences (JAES) is an international, peer-reviewed journal published by Qassim University since 2008. JAES publishes two issues annually. Researchers can access the journal through its online platform. The journal covers various fields, including business administration, finance, economics, management information systems, and related areas. It publishes analytical research papers,

case studies, and empirical research, and provides technical insights that contribute to improving the business environment and achieving sustainable development in the region.

9.5. Physical Facilities

The college provides various facilities that serve all the departments. The main physical facilities are:

- Students' discussion areas
- Students' study areas
- Teaching halls

9.6. Teaching Halls

The college comprises several teaching halls equipped with modern (Smart classrooms) and traditional educational resources such as whiteboards, overhead projectors, internet connectivity, electrical outlets, air conditioning, and other necessary facilities to support an effective learning environment.

10. Faculty Members

A. Marketing Specialization

The Marketing track of the MBA program offers seven elective courses, of which students must complete three to earn the specialization. The Department of Business Administration has 13 faculty members specializing in Marketing. The gender distribution of this group includes five female and seven male faculty members. This highlights that the number of faculty resources for this specialization is adequate.

List of Faculty members with Marketing specialization

S. No.	Name		Rank	Gender	Specialization
1.	Khalid	Almurshidee	Professor	Male	Marketing
2.	Bader	Almohaimmeed	Professor	Male	Marketing
3.	Zaid	Ansari	Professor	Male	Marketing
4.	Khaled	Almaiman	Associate Professor	Male	Marketing
5.	Waleed	Alawad	Assistant Professor	Male	Marketing
6.	Abdulaziz	Alrajhi	Assistant Professor	Male	Marketing
7.	Rana	Alhomedan	Assistant Professor	Female	Marketing
8.	Afifa	Fnaiech	Assistant Professor	Female	Marketing
9.	Leila	Lefi Hajlaoui	Assistant Professor	Female	Marketing
10.	Raza	Ali	Assistant Professor	Male	Marketing
11.	Abrar	Alhomaid	Associate Professor	Female	Marketing
12.	Amal	Alfawzan	Assistant Professor	Female	Marketing
13.	Abdulaziz	Aldhehayan	Assistant Professor	Male	Marketing

B. Entrepreneurship and Innovation Specialization

The Entrepreneurship and Innovation track of the MBA program offers seven elective courses, of which students must complete three to earn the specialization. The Department of Business Administration has 7 faculty members specializing in Entrepreneurship and Innovation. The gender distribution of this group includes two female and five male faculty members. This highlights that the number of faculty resources for this specialization is adequate.

List of Faculty members with Entrepreneurship and Innovation specialization

S. No.	Name		Designation	Gender	Specialization
1.	Anis	Omri	Professor	Male	Entrepreneurship and Innovation
2.	Fahad	Alofan	Associate Professor	Male	Entrepreneurship and Innovation
3.	Makhmoor	Bashir	Associate Professor	Male	Entrepreneurship and Innovation
4.	Elham	Fatmah	Assistant Professor	Female	Entrepreneurship and Innovation
5.	Abdullah	Alromaihi	Assistant Professor	Male	Entrepreneurship and Innovation
6.	Faisal	Alfehaid	Assistant Professor	Male	Entrepreneurship and Innovation
7.	Samar	Alzamel	Assistant Professor	Female	Entrepreneurship and Innovation

C. Human Resource Management Specialization

The Human Resource Management track of the MBA program offers seven elective courses, of which students must complete three to earn the specialization. The Department of Business Administration has five faculty members specializing in the Human Resource Management track. The gender distribution of this group includes two female and three male faculty members. This highlights that the number of faculty resources for this specialization is adequate.

List of Faculty members with Human Resource Management specialization

S. No.	Name		Designation	Gender	Specialization
1.	Abdullah	Alwehabie	Professor	Male	HRM
2.	Abdulaziz	Alfalih	Professor	Male	HRM
3.	Wided	Ragmoun	Associate Professor	Female	HRM
4.	Adam	Hamad	Assistant Professor	Male	HRM
5.	Razan	Alrawaf	Assistant Professor	Female	HRM

D. Finance Specialization

The College of Business and Economics has a separate Department of Finance. When the Finance specialization track is offered, faculty are sourced directly from this department. The table below highlights the faculty members who are typically involved in the department's postgraduate programs.

List of Faculty members with Finance specialization

S. No.	Name		Designation	Gender	Specialization
1.	Osama	Rawashdeh	Professor	Male	Finance
2.	Nassar	Al-Nassar	Associate Professor	Male	Finance
3.	Anis	Chaibi	Assistant Professor	Male	Finance
4.	Makram	Beljid	Assistant Professor	Male	Finance
5.	Byan	Albahooth	Assistant Professor	Female	Finance

E. Management Information Systems (MIS)

The College of Business and Economics has a separate Department of MIS. When the MIS specialization track is offered, faculty are sourced directly from this department. The table below highlights the faculty members who are typically involved in the department's postgraduate programs.

List of Faculty members with Management Information System specialization

S. No.	Name		Designation	Gender	Specialization
1.	Alaeddine	Mihoub	Assistant Professor	Male	MIS
2.	Lamri	Laouamer	Assistant Professor	Male	MIS
3.	Abdullah	Oranini	Assistant Professor	Male	MIS
4.	Ghadi	Alnafesah	Assistant Professor	Female	MIS

F. General Management Specialization

The General Management specialization track is designed to meet the needs of professionals seeking a broad foundation across key business functions such as Marketing, Finance, MIS, and Entrepreneurship and Innovation. Students may choose any three electives from across these five specialization areas. The table below highlights selected faculty members from the business administration department who have general management specialization.

List of Faculty members with Business Administration specialization

S. No.	Name		Designation	Gender	Specialization
1.	Mohanad	Osman	Assistant Professor	Male	Business Administration
2.	Zanab	Jameel	Assistant Professor	Female	Business Administration
3.	Mortada	Elimam	Assistant Professor	Male	Business Administration
4.	Eiman	Osman	Assistant Professor	Female	Business Administration
5.	Adel	Ghodbane	Assistant Professor	Male	Business Administration

11. College and Department Administration

Dr. Faisal bin Abdullah bin Abdulrahman Al-Fahid

Dean of the College of Business and Economics

Phone number: 3020323

Extension: 19009

Email: fa.alfehaid@qu.edu.sa

Dr. Khalid bin Hamad Ibrahim Al Maiman

Vice Dean Academic Affairs

Phone No: 3020324

Extension: 20324

Email: k.almaiman@qu.edu.sa

Prof. Dr. Abdulaziz bin Abdulmohsen bin Abdullah Al-Falih

Head of Business Administration

College of Business and Economics

Phone No: 3020329

Extension : 20329

Email: Afalh@qu.edu.sa

Mr. Abdulrahman Ghaimshi

Coordinator for Graduate Studies Unit

Phone No:0163017121; 0163017471

Email: cbegraduate@qu.edu.sa

Version	Department Council Approval
V2	3.2.2026
Link	Departmental Approval.pdf

